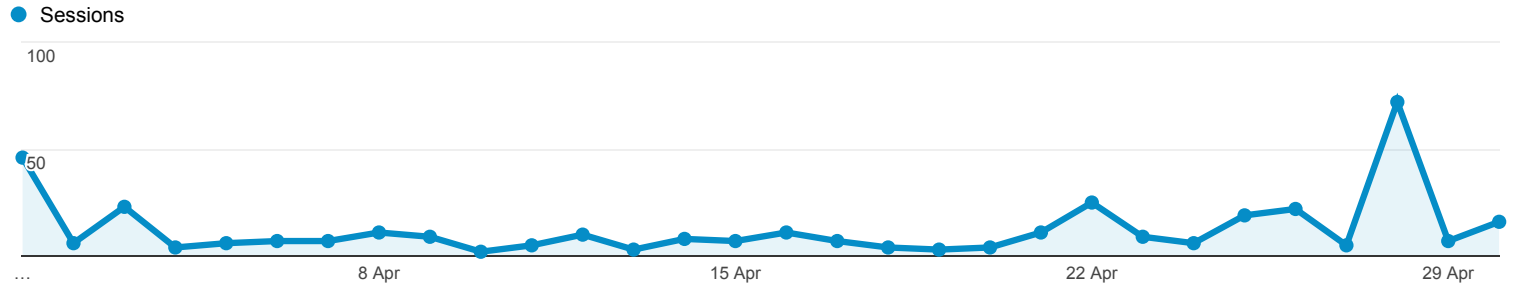


1 Apr 2015 - 30 Apr 2015

# Audience Overview

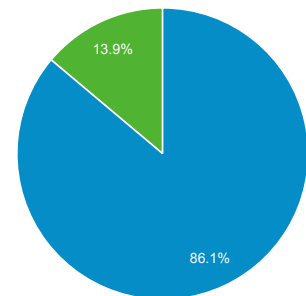
All Sessions  
100.00%

## Overview



|  |   |   |
|--|---|---|
| <p>Sessions</p> <p><b>375</b></p>          | <p>Users</p> <p><b>337</b></p>                      | <p>Page Views</p> <p><b>692</b></p>     |
| <p>Pages/Session</p> <p><b>1.85</b></p>    | <p>Avg. Session Duration</p> <p><b>00:00:52</b></p> | <p>Bounce Rate</p> <p><b>64.00%</b></p> |
| <p>% New Sessions</p> <p><b>86.13%</b></p> |   |   |

■ New Visitor ■ Returning Visitor



| Country           | Sessions | % Sessions |
|-------------------|----------|------------|
| 1. United Kingdom | 101      | 26.93%     |
| 2. United States  | 78       | 20.80%     |
| 3. (not set)      | 51       | 13.60%     |
| 4. Brazil         | 23       | 6.13%      |
| 5. China          | 14       | 3.73%      |
| 6. South Korea    | 10       | 2.67%      |
| 7. Netherlands    | 9        | 2.40%      |
| 8. Germany        | 8        | 2.13%      |
| 9. Italy          | 7        | 1.87%      |
| 10. Russia        | 7        | 1.87%      |